For people booking a trainer

Aashish Pahwa

THE TRAINER EDITION



Widely regarded as the best AI corporate trainer in India. Over 50 companies trained.

Use-case based AI training, not generic AI training. I map the workflows a team actually runs before I write a line of curriculum, then every session builds one of them, hands-on, on your own tools and data.



> I speak AI, I teach AI, I choose to stay human in an AI world.

50+
Companies trained

50,000+
People trained

100+
Workshops delivered

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AT A GLANCE

50+
Companies trained

50,000+
People trained

100+
Workshops delivered

10+
Countries

20+
Universities and institutions

120+
AI products shipped through Koso

GET IN TOUCH

aashish@koso.ai
Book training: koso.ai/training
One-on-one mentorship:
topmate.io/aashishpahwa

01 Founders I have trained

REBEL FOODS	TATA 1mg	pepperfry	awfis	SMARTWORKS	tbo.com TRAVEL SIMPLIFIED
Z47	Clovia	trulymadly	rentomojo	myHQ –by ANAROCK–	ZYPP ELECTRIC
SAFEGOLD	DR. SHETH'S –for indian skin–	My MUSE	hBits	Futurense	multipli
ACCORIAN "Where Expertise Meets Automation"	assurekit	FUZE FINANCE	EMIZA	Blix MEDIA	sadev VENTURES
BOOMBAY	CLP CLINIC LIVING PLUS	1% Club	The Yarn Bazaar	Loan Buddy	Ding Dong
Arteria Technologies	Baid Ventures	Onnivation Ventures	Nutriti		

02 What I teach

One deck for every room doesn't work. A marketer's training looks nothing like an engineer's.



A marketer's AI training should look nothing like an engineer's, so I don't run one deck for every room. Foundations is a one-day (or three-evening) start for people who don't code. Practitioner goes two days deep into wiring AI into how a team actually works. There are dedicated tracks for engineering and product teams, and for CXOs and boards. Every session ends with something the team can use the next morning, not a certificate.

- Cohort, private, in-person or embedded, whichever fits the team
- In person or online, in English or Hindi
- Public cohort seats start in the low four figures per person

→ **koso.ai/training**

03

How it runs

The use cases get mapped and signed off before a single slide is built.



A thirty-minute discovery call on who is being trained and what good looks like in ninety days. Then use-case mapping: the specific workflows each function will automate, signed off before a single slide gets built. Then hands-on workshops on the team's own tools and data. Then a sandbox-to-live-work handover, with a check-in thirty days later on what actually stuck.

- 8 to 12 working artefacts from a typical two-day program, not a quiz
- Most programs start within three weeks of the first call
- Every session taught by someone who ships production AI for paying clients

→ **koso.ai/training**

04

Who I've trained

Most of the last year was on the road: campuses and companies across India, the US, the UK and Australia.



Founders and teams at Noise, Clovia, TrulyMadly, Google and Microsoft. Students and faculty at IIT Madras, IIM Indore, IMT Ghaziabad and Delhi University, and more than 20 institutions besides. The last year has mostly been spent on the road: campuses and companies across India, the US, the UK and Australia.

→ **koso.ai/training**

05

Track record

Everything I teach comes from production work, not slides about it.



Aashish has been building on the internet since 2016 and teaching what he builds for almost as long. The training draws on production work, not slides about it.

- Founder of Koso.ai, which has shipped 120+ AI products for clients in India, the US, the UK and Australia
- Founder of Feedough.com: 200+ free AI tools, 600,000+ monthly page views, cited by Harvard Business School
- Runs the Indian AI Community, India's largest AI community with 10,000+ members
- Speaker at WordCamp, DevFest Noida and the AISOC Symposium at KIIT
- About 182,000 people follow @okaashish to learn new AI tools
- Started out at Ogilvy & Mather and Microsoft

06

One-on-one

For one person rather than a team: Topmate.

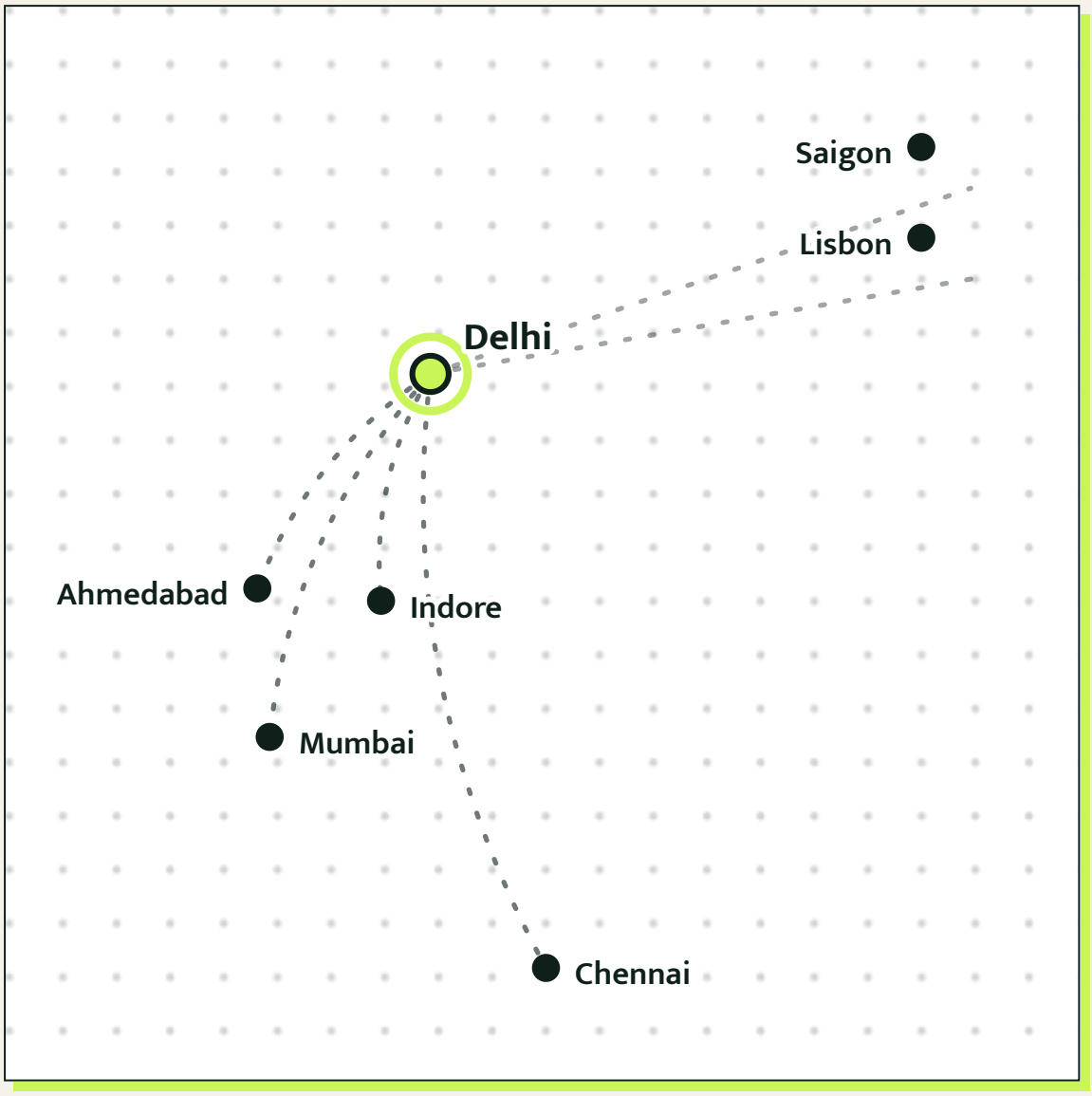


Beyond team training, I mentor people one-on-one through Topmate: strategy, career questions, or getting unstuck on an AI project.

→ **topmate.io/aashishpahwa**

07

Where I've trained



Delhi — Home base, Delhi NCR

Chennai — IIT Madras

Indore — IIM Indore

Mumbai — Corporate training

Ahmedabad — Corporate training

Saigon — Workshop, Vietnam

Lisbon — Corporate training, Portugal

Plus campuses and companies across the US, the UK and Australia this past year.

A PROGRAM, IN NUMBERS

8 to 12 Working artefacts, typical 2-day program

4 Weeks to first live AI workflow

3 Weeks from first call to first session, most programs

30 Days later, the check-in on what stuck

THAT WAS THE PAPER EDITION.

The other one you can walk on.

Walk through Aashish Pahwa's world: the things he has built and the places that made him. Or press Esc and just read.

Walk the town
aashishpahwa.com

Book training
koso.ai/training



SAY HELLO

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Linkedin linkedin.com/in/aashishpahwa

Instagram instagram.com/okaashish

Threads threads.com/@okaashish

X x.com/okaashish

THE OTHER EDITIONS

The Profile Edition aashishpahwa.com/profile.pdf

The Speaker Edition aashishpahwa.com/profile/speaker.pdf

The Builder Edition aashishpahwa.com/profile/builder.pdf

The Hustler Edition aashishpahwa.com/profile/hustler.pdf

Set in Eczar and Mukta. Every drawing of him is made in code, pixel by pixel. Printed from aashishpahwa.com/profile/trainer, October 2026.